

Projects

Game Catalog

A front-end web application to search games for the 4 Major Consoles by release date (month/year)

- Languages: HTML, CSS, JavaScript
- Libraries: jQuery UI (Accordion and Date Picker), AJAX
- Framework: Bootstrap
- APIs accessed using AJAX: Giant Bomb and YouTube
- [Demo](#)

Kool Journal

A full-stack web application to create a community through blogging for users

- Languages: HTML, CSS, JavaScript
- Libraries: PUG
- Frameworks: Bootstrap, Node.js, Express.js, Sequelize, Passport.js (local and OAuth), OAuth (Google strategy)
- Database: PostgreSQL
- [Demo](#)

Experience

Retail Inventory Specialist

December 2018 – Present

Houston Rockets

Houston, Texas

- Measure and analyze inventory performance to identify opportunities of growth and assist with in-season and off-season purchase orders
- Develop in-season sales and inventory forecasts to maximize sales opportunities while maintaining optimal inventory levels and profitability
- Manage ecommerce site to improve customer acquisition and increase online conversion, sales, profits, and loyalty
- Build and oversee ecommerce marketing plans with internal marketing departments to activate

Retail Operations Coordinator

September 2017 – December 2018

Houston Rockets

Houston, Texas

- Assisted in setting the Toyota Center retail gross revenue record of \$4.5 million dollars during the 17' -18' season
- Ensure proper inventory handling and control replenishment of retail stands and team shop for games to ensure maximum sales
- Manage e-commerce business to maximize online revenue
- Handle customers service issues, internet business, ensure customer orders are accurate and sent out in a timely manner

Brand Ambassador

November 2016 – September 2017

Under Armour

Houston, Texas

- Developed emotional connections with customers and enhance their experience within assigned store to exceed sales goals
- Trained and Educated store staff and customers on our brand, key products and technologies
- Executed all marketing and visual merchandising Initiatives in each store
- Utilized reporting analysis of results to create a strategy based on performance and opportunities within specific categories

Education

Digital Crafts

March 2020

Full-Stack Development, Flex Program

University of Texas at San Antonio

December 2014

Bachelor of Science, Biology

Skills & Technologies

Software Development, HTML5, CSS3, JavaScript, APIs, PostgreSQL, Bootstrap, Node.js, Express, Passport, Sequelize, React, Redux
Ecommerce/Retail Software, Shopify, Retail Pro, Flex Query